

Associate Professor Colman Taylor

Health Economist, Policy Strategist & Chief Vision Officer,
HTANALYSTS & Board Member, The Genomics Coalition, **SYDNEY**

Associate Professor Colman Taylor is a leading health economist and policy strategist, serving as Chief Vision Officer of **HTANALYSTS** – a Sydney-based consultancy specialising in health economics, market access, and policy innovation. He also holds academic appointments as a Conjoint Associate Professor at the University of New South Wales (UNSW) and Senior Research Fellow at The George Institute for Global Health.

Prof Taylor's expertise lies in health technology assessment (HTA), economic evaluation, and market access. He has extensive knowledge of cost-effectiveness analysis, budget impact modelling, cost-benefit evaluation, and trial-based economic analysis.



He is a trusted adviser to key industry bodies, including Medicines Australia (MA), the Medical Technology Association of Australia (MTAA) the Industry Genomics Network Alliance (InGenA), and Pathology Technology Australia (PTA), where he contributes to the development of evidence-based policy and access frameworks.

His work has supported a wide range of initiatives in rare diseases, cardiovascular health, critical care, and health system strengthening, both in Australia and in low- and middle-income countries.

Following the completion of his PhD in health economics at The George Institute, A/Prof Taylor became a co-owner of **HTANALYSTS**, where he has provided strategic oversight for more than 500 projects in Australia and the Asia Pacific, working with a diverse variety of companies from local start-ups to international pharmaceutical, digital health and medical device companies.

In academia, A/Prof Taylor is committed to mentorship and education, teaching and supervising postgraduate students, entrepreneurs, and emerging health economists. His work bridges academic research, commercial access and real-world policy, with a focus on improving equity and access to innovative healthcare solutions.

Through his leadership across consultancy, academia, and policy, A/Prof Taylor is recognised as a thought leader in health economics, and a champion of purpose-driven policy innovation. His career reflects a steadfast commitment to evidence-based decision-making, cross-sector collaboration, and ensuring patients benefit from timely access to effective therapies.

"Timely access to medical innovation is not a luxury. It is a measure of how well a health system values its people."

"Australia must move faster to ensure policy and evidence keep pace with science, so that breakthroughs in technology translate swiftly into better lives for patients," said A/Prof Taylor.

"Health economics is more than a technical discipline; it is a moral one."

"By grounding decisions in evidence and equity, we can ensure every patient, regardless of their postcode or condition, benefits from the full promise of innovation," A/Prof Taylor said.

"To create a sustainable and fair healthcare system, we need reform that values both innovation and impact.

"Health economics gives us the tools to design policies that are not just efficient, but compassionate, creating policies that close the gap between what is possible in science, and what is accessible in care," said A/Prof Taylor.

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To coordinate an interview with Associate Professor Colman Taylor, please contact:

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